

AARTI VIJAY CHAUDHARI

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OBJECTIVE-

To develop myself into an ethical profession contributing to the growth and prosperity of the organization and in this process acquire the skills that could truly mould me to the position of decision making in the organization.

EDUCATION-

- Bachelors of Law (LLB) Career Collage Of Law ,Bhopal (M.P) 2015-52%.
- Bachelors of Commerce (B.Com) BHEL Collage , Bhopal (M.P) 2011-55%.
- HSSC Adarsh High Secondary School Bhopal (M.P) 2008-62%.
- Digital Marketing Upgrad Appearing.

CERTIFICATION-

- Certificate of OFFICE MANAGEMENT (BHOPAL).
- Certificate of TALLY Latest version including GST(PUNE).
- Certificate of Hubspot Inbound Marketing.
- Certificate of SEMRush SEO fundamental.
- Certificate of Hubspot email marketing.
- Certificate of Google ad search.

PROJECTS-

- Worked on Wordpress-
- ✓ Blog creation ((<http://beinspire.co.in/>))
- ✓ On-page & off page Blog SEO
- Worked on Google Adwords-
 - ✓ Run a Search Campaign
 - ✓ Run a Display Campaign .
- Worked on Social Media-
 - ✓ Run a Facebook Ad Campaign.
- Recently Worked on Email Marketing-
 - ✓ Run a Mailchimp Email marketing Campaign.

TOOLS

- Google Analytics Ubersuggest
- Google Search Console Google keyword planner
- Google Trends Hootsuite
- Google PageSpeed Insight Facebook insights
- AHREF backlink checker Seositecheckup
- Buzzsumo. Screaming frog
- SERP simulator Google safe browsing security checkup.

EXPERIENCE-

- Accounts Executive in CMS INFO SYSTEMS LTD.(Bhopal) Apr'2008-Oct'2015.
- Data Management Executive in ROOMSXML.COM.(PUNE) Mar'2016-Oct'2018

AWARDS-

- Awarded as a Best employee for the Financial Year 2009-10 By CMS Info System Pvt.Ltd.
- Awarded as a commendable performance for Quarter 2 of FY-2009-10.

SOFT SKILLS & PERSONALITY HIGHLIGHTS-

- Team Work – Believe in working with the Team for the holistic team goal.
- Dedication & Self Confidence.

(Aarti.V.Chaudhari)

